

Farmer Brothers®

Farmer Bros. Co. to Present at the 29th Annual ROTH Conference

March 7, 2017

NORTHLAKE, Texas, March 07, 2017 (GLOBE NEWSWIRE) -- Farmer Bros. Co. (NASDAQ:FARM) today announced that it will present at the 29th Annual ROTH Conference in Laguna Niguel, California, on Tuesday, March 14, 2017 at 9:30 a.m. PT (12:30 p.m. ET). Participating at the conference will be Michael H. Keown, President and Chief Executive Officer, and David G. Robson, Treasurer and Chief Financial Officer.

There will be an audio-only live webcast, with a replay available for 90 days. To listen to the webcast please click on the link <http://wsj.com/webcast/roth31/farm>. A copy of the presentation will also be available on the Investor Relations section of the Company's website at www.farmerbros.com at the time of the presentation.

About Farmer Bros. Co.

Founded in 1912, Farmer Bros. Co. is a national coffee roaster, wholesaler and distributor of coffee, tea and culinary products. The Company's product lines include organic, Direct Trade and sustainably-produced coffee. With a robust line of coffee, hot and iced teas, cappuccino mixes, spices, and baking/biscuit mixes, the Company delivers extensive beverage planning services and culinary products to its U.S. based customers. The Company serves a wide variety of customers, from small independent restaurants and foodservice operators to large institutional buyers like restaurant and convenience store chains, hotels, casinos, hospitals, and gourmet coffee houses, as well as grocery chains with private brand coffee and consumer-facing branded coffee and tea products.

Headquartered in Northlake, Texas, Farmer Bros. Co. generated net sales of over \$500 million in fiscal 2016 and has approximately 1,600 employees nationwide. The Company's primary brands include Farmer Brothers®, Artisan Collection by Farmer Brothers™, Superior®, Metropolitan™, Cain's™, McGarvey® and China Mist®. For more information, visit: www.farmerbros.com.

Investor Contact:
Laurie Little
The Piacente Group, Inc.
212-481-2050
farmerbros@tpg-ir.com



Farmer Bros. Co.